



"A CHILD, A BACKPACK"

The Adventure Volunteer association invites you to donate a "**Backpack**", with the goal of helping 250 children from the city of Granada Nicaragua.

Help us to continue changing lives to
through teaching!



**ADVENTURE
VOLUNTEER**





BACKGROUND

Education is much more than acquiring knowledge, it is a mean for transmit values, transform realities and create a society with capable people with skills that help them move forward.

According to the FIDEG report 2009-2013, poor families In Nicaragua are generally made up of six people in average, this is seen more in urban areas, where women lead 28.8% of these households.

The level of education is one of the factors that makes many children and young people remain in the poorest sectors of vulnerable communities for delinquency, also related to the lack of information about sexual education, since many mothers are unmarried girls among them, which makes it difficult to access to better life conditions.

Unemployment, the lack of adequate housing, basic services and poor working conditions greatly influences the possibilities of families to fall on to these poor communities, since these barriers do not allow them to get enough income to address the basic needs of the family, which mostly It is made up of children.

Given these needs, the most vulnerable communities in Nicaragua have few options, hence the importance of support and assistance that we can give to these people, mainly children, will help them access to better living conditions and an opportunity to access to a better quality of education.



OBJECTIVE OF THE PROJECT AND CAMPAIGN

Fund basic school materials that are requested in schools from Granada (Nicaragua) to 250 children from El Pochote neighborhood, so they can have school material for the 2018-2019 academic year, helps them avoid discrimination and bullying of other schoolmates and enhance the motivation to go to school avoiding absenteeism and delinquency of them in such early ages.

GOALS

With the campaign, we hope to obtain the necessary resources to deliver to the 250 children a backpack with school supplies.

Encourage children and young people to attend school and decrease the school absenteeism.

Achieve the appeal of people who like to donate a backpack to these children.

GENERAL PROJECT INFORMATION

Campaign	"One child, one backpack"
Addressed to	Boys, girls and teens.
Scope	Phase I. (250 children)
Benefited country	"El Pochote" Granada (Nicaragua)
Areas of action	Teaching and empowerment



The "A child, a backpack" initiative is a project that seeking every child and young person from the community of El Pochote, one of the neighborhoods most vulnerable in Granada (Nicaragua) to have basic school supplies.

With the donation of material, we benefit a community of 123 families that lack the economic means to acquire these school supplies.

With the delivery, we hope to boost the attendance to classes thus avoiding school absenteeism, encourage motivation and the development of new skills and knowledge.

Our desire through the project is to reduce the inequality that these children can suffer in their classrooms, and in turn increase the level of literacy in the neighborhood.

DESCRIPTION OF THE PROJECT

The project "**A child, a backpack**" consists of providing 250 children of the neighborhood El Pochote in Granada Nicaragua a backpack with basic school supplies that are compulsorily requested in public schools.

Because of the different family environments and economic conditions, many of these families can not cover the cost of this school material for their children, which hinders the educational development of the children.

MOTIVATION AND TO WHOM THE PROJECT IS DIRECTED

Many times, we listen when the children tell us about their interest to do something or tell us about what they would like to be when they grow older, we have noticed that they have great enthusiasm and excitement.

But these dreams tend to disappear for some children, because of the economic situation of their family, by violence and other factors alien to them.



Those dreams and enthusiasm motivate us to carry out this project through the campaign "One child, one backpack" and motivate all children that they can continue to strive to achieve their dreams.

LIST OF NEEDS

Material

School material:

	DETALLE	UNITS	PRICE P/U (€)	TOTAL
Materials for Backpack	2 notebooks	500	2,10 €	1.050,00 €
	1 pack of 6 colored pencils	250	1,90 €	475,00 €
	1 pack of 12 paintings	250	2,37 €	592,50 €
	3 pencils, 1 ruler, 1 sharpener and 1 rubber (box)	250	3,25 €	812,50 €
	1 case	250	1,60 €	400,00 €
	1 backpack	250	6,12 €	1.530,00 €
		Subtotal		17,34 €

The amount of school material budgeted is what will be delivered to the 250 children of the El Pochote neighborhood. This is just the cost of school materials.



campaign expenses:

	DETALLE	UNITS	PRICE P/U (€)	TOTAL
PUBLICIDAD	Banner Design (physical and digital)	1	41,35 €	41,35 €
	Triptych design	1	20,00 €	20,00 €
	Design of the landing page for the campaign	1	60,00 €	60,00 €
	Design campaign logo	1	30,00 €	30,00 €
	Physical Banner Printing	1	78,65 €	78,65 €
	Triptych printing	50	0,27 €	13,50 €
	Tshirts	50	7,65 €	382,50 €
	Keychains	50	2,40 €	120,00 €
	Subtotal		240,32 €	746,00 €

The designs of the advertising material will be made before 3 months before to launch the campaign, in order to have everything ready for the day of the launching and promoting the project in the different activities what we do Equally the shirts.

The key rings will be made one month before the delivery of the backpacks, and that would be part of the reward for donating a backpack.

Personnel

	DETALLE	UNITS	PRICE P/U (€)	TOTAL
Support Personnel	Maintenance, accommodation and transport	3	500€	1.500,00 €
		Subtotal	500,00 €	1,500,00 €



For the staff that will support the campaign, their expenses will be covered, such as maintenance, lodging and transportation. Additional help in the organization and packing of backpacks for shipment and delivery in Nicaragua.

Administrative and Management Expenses

	DETALLE	UNITS	PRICE P/U (€)	TOTAL
Expenses	Personne and % of Platform	1		
	Shipping and reward	1	1,800,00 €	1,800,00 €
		Subtotal		2,300,00 €

SOCIAL COMMITMENT

Social commitment is part of our values. We support communities in environmental and training projects, fighting against poverty and inequalities.

Our activities are focused on tools such as the volunteer and solidarity trips, promoting volunteer international programs.

PREVIOUS EXPERIENCE AND TEAM

Adventure Volunteer has been working in programs for 2 years volunteering, focused on the development of skills and knowledge of children, young people and women from vulnerable communities in countries of Central America, through educational activities and the support of volunteers and local organizations.



Adventure Volunteer has a team that is committed to their mission, vision and values for which we work. We are six permanent volunteers at the organization, and we host approximately 70 volunteers during the year.

In addition to the support we receive from people living in the communities where we are present.



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Encuentranos en:



